**Pelikulove Assessment and Research Overview (c/o Xavier)**

**Research on:**

1. Best practices from learning and video streaming sites in terms of UI/UX (which features do customers/students usually need, use, and want). Platform innovations. Benchmark against other existing platforms. What are our platform’s advantages and disadvantages at the moment? What more can we add/innovate on?

- From David: Only benchmark with international sites www.edx.org, masterclass, coursera, udemy, skillshare, vetc. Let’s make a list then let’s peg a cost per feature based on manhours (tech & non-tech)

2. Internet resource mapping of the PH (regional)

- i.e. Find out good internet spots in Philippine regions so we can target them as potential customers

3. Gov’t plans in terms of digitization in the PH

- The gov’t plans will obviously affect the digital growth and adoption by PH institutions. It would be good to know upcoming efforts/plans by the PH gov’t so we can plan ahead.

4. Research and compare good webinar platforms: google hangouts, zoom, etc. in terms of pricing, security, features, no. of participants, etc.